REP HEADLINE# 6375011
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 ORDER WORKSHEET

FAX# 703 528 7880 HARRIS REPORT FROM REP C *** WFTV-TV *** OCT15/12 13.58

ADV #	ADV. NAME	ADV. NAME POLI/B OBAMA/D/PRE/US	REP.#	OFF.# 6556	SALESMAN #	
AGY # 1292	AGY. NAME	GREER, MARGOLIS, MITCHELL	BUYER NAME KATIE KEULEMAN	TIE KEULEMAN		
		3050 K ST NW,	SALES PRSN WA-	- JOE KNAUER		
		WASHINGTON, DC 20007				
ORDER #		CONTRACT # 6375011	CLASS: NATL.	LOCAL	REGIONAL	
PRDCT OBAMA SKED A	KED A	EST#2051 COMMENTS: (LINE, ORDER, INVOICE)	70ICE)			
FLIGHT DATES OCT16/12	CT16/12	OCT22/12 WK-1				
CITY TAX	STATE TAX	TAX CO-OP BILLING NEEDED		DATE	DATE OCT15/12 13.58	5.58

** NEW ORDER **
TTLS \$115225..67X
PLS CFM, THX 10/15 TO JENNIE FR JULIE

REP:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SUITE 800 ACCOUNTING 1010 WISCONSIN AVENUE NW GREER MARGOLIS ALL INVOICES ARE TO BE SENT TO:

WASHINGTON, DC 20007

PROGRAM: EYEWITNESS NEWS 2 700A-900A	1 600A-700A	AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =	:LINE#:REP :CD: TIME PERIOD : LG'
30	30		: LGTH : SEC
\$2,000.00	\$1,875.00	AGENCY EST# = 2051	RATE
10/16	10/16	2051	: START
10/22	10/22		: END : DATE
Φ	ហ		END :SPTS: WEEK : DATE : /WK: INVT :
TU-F,M	TU-F,M		EEK : DAYS
ω	ហ		:TOTL:

PROGRAM : GOOD MORNING AMERICA

14	PROGRAM	13	PROGRAM	12	PROGRAM	11	PROGRAM	10	PROGRAM	9	PROGRAM	Ø	PROGRAM	7	PROGRAM	0	PROGRAM	ហ	PROGRAM	, 4	PROGRAM	ω	:LINE#:REP :CD:
1000P-1100P	: EYEWITNESS NEWS	600P-630P	: EYEWITNESS NEWS	500P-600P	: DR. OZ	400P-500P	: WEEKEND MOVIES	100P-600P	: NOON NEWS	1200N-1230P	: EYEWITNESS NOON	1200N-100P	: MILLIONAIRE/FAMILYFEUD	1000A-1100A	: JEFF PROBST	900A-1000A	: EYEWITNESS NE	700A-900A	: GMA-SAT)900A-1000A	: EYEWITNESS NE	700A-900A	TIME PERIOD
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\$6,000.00		\$3,000.00		\$2,250.00		\$800.00		\$475.00		\$600.00		\$850.00		\$560.00		\$560.00		\$1,050.00		\$1,050.00		\$1,050.00	RATE
10/22		10/16		10/16		10/16		10/21		10/20		10/16		10/16		10/16		10/21		10/20		10/20	: START
10/22		10/22		10/22		10/22		10/21		10/21		10/22		10/22		10/22		10/21		10/20		10/20	: END : DATE
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PROGRAM : CASTLE

	GRAM	25	PROGRAM	24	PROGRAM	23	PROGRAM	22	PROGRAM	21	PROGRAM	20	PROGRAM	19	PROGRAM	18	PROGRAM	17	PROGRAM	1,6: 00	PROGRAM :	15	: LINE#:REP :CD:
1000A-1	: JEFF PROBST	900A-1000A	: GOOD MORNING	700A-900A	: EYEWITNESS NE	600A-700A	: ACCORDING TO	105A-135A	: ABC SATURDAY	800P-1130P	: SPORTS NIGHT	1130P-1200M	: JIMMY KIMMEL	1210A-105A	: EYEWITNESS NEWS	1100P-1135P	: REVENGE	900P-1000P	: GREY'S ANATOMY)) 900P-1000P	: DANCING RESULTS	900P-1000P	TIME PERIOD
30		30	AMERICA	30	NEWS	30	JIM	30	NIGHTFOOTBALL	30	ON 9	30	LIVE	30	WS AT 11P	30		30	X	්. ස 0	НS	30	: LGTH : SEC :
\$560.00		\$560.00		\$2,000.00		\$1,875.00		\$160.00	9/1-12/	\$3,300.00		\$1,250.00		\$340.00		\$2,000.00		\$6,000.00		\$6,500.00		\$9,250.00	RATE
10/22		10/22		10/22		10/22		10/16		10/20		10/21		10/16		10/16		10/21		10/18		10/16	: START
10/22		10/22		10/22		10/22		10/19		10/20		10/21		10/22		10/21		10/21		10/18		10/16	: END : DATE
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PROGRAM : MILLIONAIRE/FAMILYFEUD

115225.00 67		CONTRACT TOTAL TOTAL SPOTS	Ω					OCT/12 115225.00
							NEWS	PROGRAM : EYEWITNESS N
Ц		MON	щ	10/22	10/22	\$3,000.00	30	31 600P-630P
							LIVE	PROGRAM : JIMMY KIMMEL
Ч		MON	Н	10/22	10/22	\$340.00	30	30 1210A-105A
							NEWS	PROGRAM : EYEWITNESS N
Н		MOM	Н	10/22	10/22	\$2,250.00	30	29 500P-600P
· • • • • • • • • • • • • • • • • • • •								PROGRAM : DR. OZ
		MOM	Н	10/22	10/22	\$800.00	30	28 400P-500P
							NOON NEWS	PROGRAM : EYEWITNESS N
Ы		MOM	Н	10/22	10/22	\$850.00	30	27 1200N-100P
:TOTL:	DAYS	: /WK: INVT :	:SPTS:	: END : DATE	: START	RATE	: LGTH : SEC	:LINE#:REP :CD: TIME PERIOD : LINE#:

MARKET TOTALS \$281,036 WETV 41% WKMG 21% WESH 19% WOFL 16% WKCF 1% WRBW 2% CABL 0% WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED**

SVC- NSI DEMOS- RA35+*